



Lean Six Sigma: un approccio vincente. Un viaggio attraverso la Business Area Tissue (Italian Edition)

Michele Ceccarelli, Rocco Imperatore

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Il Continuous Improvement e l'Operational Excellence oggi sono intesi non solo come la via per ottenere prodotti/servizi competitivi sul mercato, ma soprattutto come la strategia per rendere più efficiente un'azienda sia sul piano dell'organizzazione del lavoro che sulla progettazione di prodotti, processi e servizi. L'attività di implementazione del Lean Six Sigma e del Continuous Improvement è parte integrante della cultura della Business Area Tissue da circa quattro anni. Alcuni numeri: 86 Progetti, 73 Green Belt, 2 Black Belt, Corsi Fundamental ad ogni dipendente. Questo Ebook vuole essere una guida sintetica per gli agenti del cambiamento e per le aziende che vogliono intraprendere un percorso Lean Six Sigma, ispirandosi ad un caso di Benchmarking.

Il libro nasce dalle esigenze evidenziate dalle varie figure coinvolte nel programma di Continuous Improvement nella Business Area Tissue, che avvertono la necessità di dotarsi di esempi sull'applicazione di strumenti statistici appropriati, per l'analisi delle informazioni provenienti dal campo. Lo scopo è quello di evidenziare spunti pratici e nozioni teoriche, facilmente consultabili e presentabili nelle realtà aziendali. Cercheremo di trasferire al lettore l'esperienza accumulata durante il nostro supporto a questi progetti: illustreremo problemi, azioni e soluzioni adottate. Presenteremo anche le attività di monitoraggio per rendere stabile il processo. L'obiettivo ultimo è di fornire un quadro il più possibile completo ed autentico della "trasformazione Lean Six Sigma" in atto nella Business Area Tissue.

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