



Corriendo fronteras para crear y potenciar empresas (Spanish Edition)

Hugo Kantis, Sergio Drucaroff

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Experiencias innovadoras de emprendedores dinámicos latinoamericanos.

Corriendo fronteras es un trabajo excelente que presenta en forma clara el proceso de creación y desarrollo de nuevas empresas innovadoras. Al basarse en numerosos casos y relatos de experiencias personales, permite al lector percibir la intensidad de un camino con numerosos fracasos valiosos que preparan el camino al éxito. Adolfo Nemirovsky, Director de LatIPnet, NASA Research Park, Silicon Valley.

Nada mejor que aprender de quienes ya han pasado por la experiencia de crear y hacer crecer una empresa. El libro presenta conceptos clave obtenidos a partir de historias reales de emprendedores latinoamericanos, con sus aciertos y errores. De lectura obligada para los nuevos emprendedores. Carlos Pallotti, Presidente Honorario de la Cámara de Empresas de Software y Servicios Informáticos de Argentina.

Es un libro de gran utilidad tanto para los emprendedores como para los profesionales que trabajan con ellos. Los temas abordados son altamente actuales y las lecciones presentadas resultan muy aplicables dado que se basan en la propia experiencia de sus emprendedores de carne y hueso. Sara Goldberg. Gerente de Operaciones de la Agencia Nacional de Investigación e Innovación de Uruguay

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