



# Introduction to Emergency Management

*George Haddow, Jane Bullock, Damon P. Coppola*

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*Introduction to Emergency Management, Fifth Edition*, offers a fully up-to-date analysis of US emergency management principles. In addition to expanding coverage of risk management in a time of climate change and terrorism, Haddow, Bullock, and Coppola discuss the impact of new emergency management technologies, social media, and an increasing focus on recovery. They examine the effects of the 2012 election results and discuss FEMA's controversial National Flood Insurance Program (NFIP). *Introduction to Emergency Management, Fifth Edition*, gives instructors and students the best textbook content, instructor-support materials, and online resources to prepare future EM professionals for this demanding career.

New to this edition:

- Introduction to FEMA's Whole Community disaster preparedness initiative
- Material on recent disaster events, including the Boston Marathon Bombing (2013), Hurricane Sandy (2012), the Joplin Tornado (2011), the Haiti Earthquake (2011), and the Great East Japan Earthquake (2010)
- New and updated material on the Department of Homeland Security and the ongoing efforts of the emergency management community to manage terrorism hazards
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