



Negotiating in the Press (Media & Public Affairs)

Joseph, R. Hayden

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Negotiating in the Press offers a new interpretation of an otherwise dark moment in American journalism. Rather than emphasize the familiar story of lost journalistic freedom during World War I, Joseph R. Hayden describes the press's newfound power in the war's aftermath that seminal moment when journalists discovered their ability to help broker peace talks. He examines the role of the American press at the Paris Peace Conference of 1919, looking at journalists' influence on the peace process and their relationship to heads of state and other delegation members. Challenging prevailing historical accounts that assume the press was peripheral to the quest for peace, Hayden demonstrates that journalists instead played an integral part in the talks, by serving as "public ambassadors." During the late 1910s, as World War I finally came to a close, American journalists and diplomats found themselves working in unlikely proximity, with correspondents occasionally performing diplomatic duties and diplomats sometimes courting publicity. The efforts of both groups to facilitate the peace talks at Versailles arose amidst the vision of a "new diplomacy," one characterized by openness, information sharing, and public accountability. Using evidence from memoirs, official records, and contemporary periodicals.



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