



Grids: Creative Solutions for Graphic Design

Lucienne Roberts

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A grid well used makes all the difference between a flat layout, and one that has real flair and visual appeal. This practical book gives designers of all levels the inspiration and know-how to create great layouts. Exemplary designs are overprinted with their underlying grid, and detailed captions discuss how the designers have utilized the grid to provide structure, and add movement, flexibility, and impact to their design.

Crammed with ideas for different ways of using space, type, and images, Grids also explores innovative ideas for navigational devices and information design. Details of measurements and specs allow designers to apply, adapt, and refine the elements shown to create their own unique and dynamic layouts. This is a truly indispensable reference book for all students and practitioners of graphic design.

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