



Children's Responses to the Screen: A Media Psychological Approach (Routledge Communication Series)

Patti M. Valkenburg

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The past several decades have witnessed thousands of studies into children and the media. Yet, much academic research is still in its infancy when it comes to our knowledge about the uses, preferences, and effects of different media. This distinctive volume moves the field forward in this regard, with its insights into the latest theories and research on children and the media. Author Patti M. Valkenburg explores "screen" media (i.e., television, films, video and computer games, and the Internet), and focuses her study on the most fundamental topics in the study of children and the media.

In each chapter, Valkenburg examines an essential topic on children and the media: the effect of media violence, children's emotional reactions to news and entertainment, the intended and unintended effects of advertising, and the uses and effects of computer games and the Internet. She has structured the chapters to provide an overview of existing theories and research on a particular topic, and supplements the work of others with her own ground-breaking research findings. She provides a careful and even-handed treatment of research in children's media, and includes current and noteworthy studies.

As a resource for study in children and media and media psychology, this volume provides a timely and thorough examination of the state of theory and research. It will serve as a valuable reference for scholars and as an engaging text for advanced students.

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