



The Restaurant Marketing Bible: How To Market Your Restaurant on a Shoestring Budget

Jerry Minchey

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Dream Imagine yourself having the most successful and most profitable restaurant in town. Now imagine this happening while you only work 4 hours a day and have plenty of time to relax, play golf and spend quality time with your family. Plan Author and restaurant marketing guru, Jerry Minchey shows you how to make your dream take shape. With Jerry's expertise, you'll receive the information you need to drastically cut your marketing expenses and work time while bringing in huge profits. Make it Happen There are restaurants out there that are making mega bucks. The managers of those restaurants can't be working any harder than you are. The difference is that they are working on their restaurant marketing and not in their restaurants doing \$10 an hour work. With this book you will have their inside secrets.

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