



Adobe Premiere Pro 2.0 Studio Techniques

Jacob Rosenberg

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Ready to discover not just the how, but also the why behind some of the most powerful features in Premiere Pro? In *Adobe Premiere Pro 2.0 Studio Techniques*, author Jacob Rosenberg goes beyond conventional step-by-step instruction to give you a real-world perspective on editing with Premiere Pro. Using Jacob's film footage or your own, you'll learn to deliver professional-quality results. Whether you're looking for advice on editing, effects, titles, or working with audio, this easy-to-read guide will help you add more punch to your productions.

- **New features in Premiere Pro 2.0:** Native HD support, native HDV editing, 24P/24PA support, DVD authoring from the timeline, expedited reviewing with Adobe Clip Notes—it's all here. Find out how Premiere Pro has been improved, what's been added, and how to use new features.
- **Working fundamentals:** From capturing video to assembling your project to the new, panel-based user interface, get an under-the-hood understanding of this powerful application.
- **Advanced techniques:** Through hands-on lessons, learn the ins and outs of color correction, color matching, multiple-camera editing, dynamic photomontages, titling, audio and video effects, sound mixing, professional workflows for feature films and HD productions, and more.
- **Companion DVD:** You'll find extra chapters and bonus reference material to read, video tutorials to watch, media files to use with the book's lessons, tryout versions of Adobe Premiere Pro 2.0 and Adobe Audition 2.0, and indispensable plug-ins to install.

Jacob Rosenberg is a Los Angeles-based independent filmmaker who has directed nationally broadcast commercials, music videos for such groups as the Baha Men, and several short films. Recently, Jacob has worked as a post-production supervisor on a number of feature films that used high-definition video as their digital intermediate format. A current member of the Adobe Premiere development team, and the featured instructor for Premiere Pro on the highly acclaimed Total Training Instructional DVD series, Jacob continues to raise the bar by creating new workflows and educating others about them. From IBC in Amsterdam to NAB in Las Vegas, Jacob teaches classes around the world on using Premiere Pro and other Adobe products.

“With this book and Adobe Premiere Pro, you’ll have all the tools you need to create your own professional-quality movies and videos. Jacob shows you how to think like a filmmaker, get the job done, and understand the creative process from start to finish.”

—Steven Warner

Director of Engineering, Adobe Systems Inc.

“Jacob has tirelessly advanced the art of filmmaking with Premiere’s ever-expanding functionality, and his book demonstrates the depth and breadth of his creative artistry and technical know-how.”

—Rob Legato

Film director and Academy-Award-winning
Visual Effects Supervisor for Titanic

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