



Type (Graphic Idea Resource)

Joyce Kaye, Rockport Publishing

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Graphic Idea Resource - Type demonstrates the myriad ways type can be used as an essential design element. A discriminating collection, this array of masterful type-design treatments includes type fonts custom-made for the job, elegant and classic fonts stretching traditional boundaries, mod and retro type that avoids looking cliched, and much more. Learn how to stretch, alter, and successfully use type in place for any graphic design assignment.

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