# Visualization of Categorical Data

*Jörg Blasius, Michael Greenacre*



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**Visualization of Categorical Data** Jörg Blasius, Michael Greenacre
A unique and timely monograph, **Visualization of Categorical Data** contains a useful balance of theoretical and practical material on this important new area. Top researchers in the field present the books four main topics: visualization, correspondence analysis, biplots and multidimensional scaling, and contingency table models.

This volume discusses how surveys, which are employed in many different research areas, generate categorical data. It will be of great interest to anyone involved in collecting or analyzing categorical data.

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